

VII. STRATEGY AUDIT SUMMARY

THOROUGH

EXHAUSTIVE

INTERNAL

EXTERNAL

KEEP IT



SIMPLE



SUCCINCT



KSA IS UNIQUE

CAN TAKE BETTER ADVANTAGE OF THIS

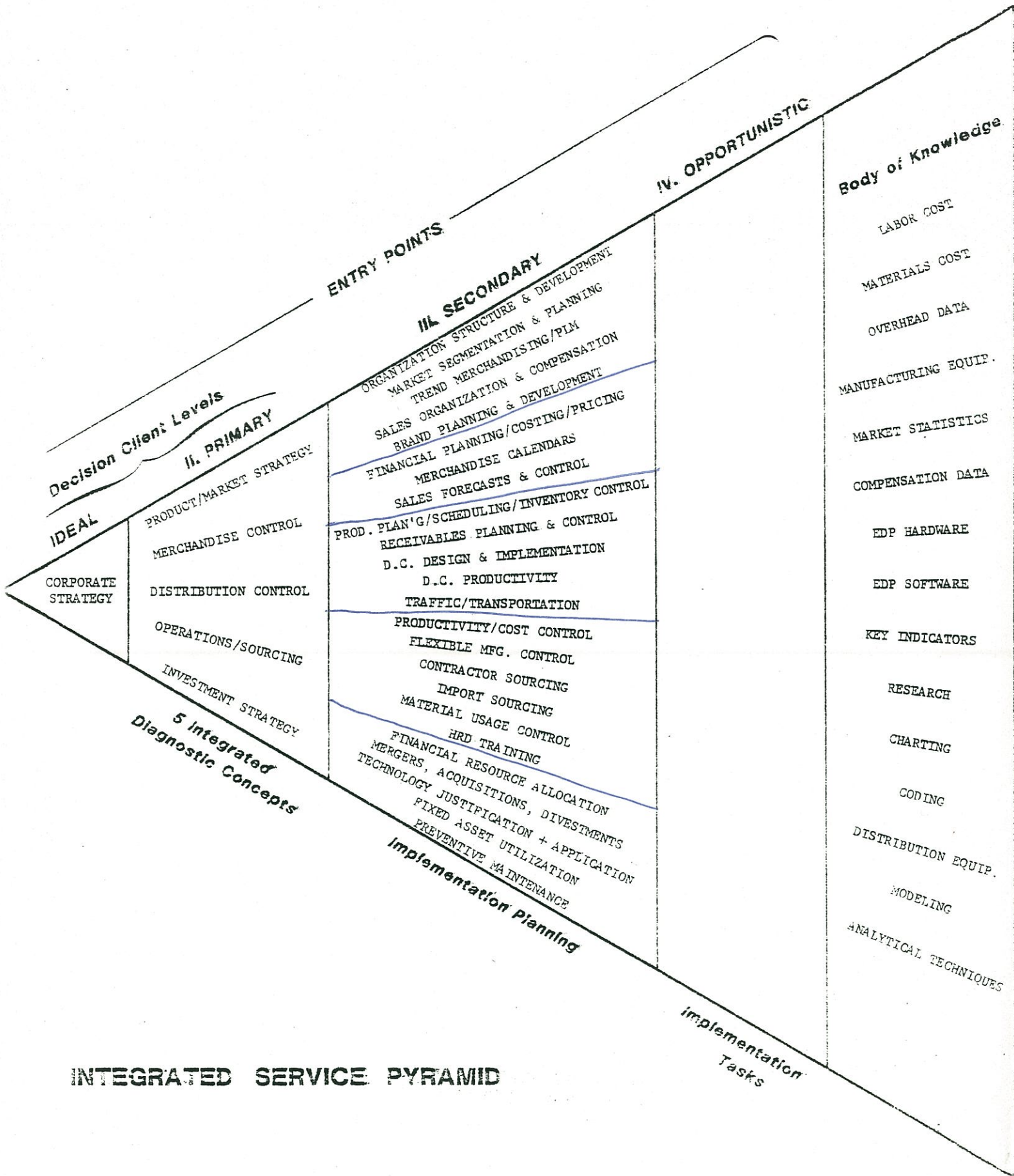
WITH GOOD PLANNING, KSA CAN GROW 3 WAYS



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INTEGRATED SERVICE PYRAMID