

KSA History

Kurt Salmon Associates was founded by Kurt Salmon in the United States. From its inception, KSA had a rich tradition of thought leadership, client satisfaction, and retained a unique mix of professionals with both industry and consulting backgrounds.

- 1935** - KSA founded by Kurt Salmon
 - Practice focused on manufacturing operations for U.S. apparel manufacturers
- 1940's** - Participated in development of ACME quality standards for professional service firms
 - Created Logistics Services practice
 - Expanded practice to focus on textile manufacturers
- 1960's** - Established European practice
 - Created Strategy Services practice
- 1970's** - Expanded practice to focus on retailers
 - Created Information Technology Services practice
 - Established health care practice
- 1980's** - Developed framework for Quick Response concept
 - Established Asian practice with office in Hong Kong
 - Developed concept of Floor Ready Merchandise
 - Merged Hamilton health care practice into KSA
- 1990's** - Established Japan office
 - Conducted US and European Benchmark study on ECR practices
 - Established packaged goods/food service offerings
 - Merged SBS (client server services firm) , Cleversys (French consulting firm), LKA (strategy consulting firm), HMC (health care consulting), Technopak (India consulting firm) into KSA
- 2000's** - Created B2B summit for industry leaders
 - Merged MMM (UK consulting firm), Space Diagnostics (health care consulting) into KSA
 - Merged with Swander Pace and began expanding our presence in the consumer products industry
 - Expanded our thought leadership in the supply chain management arena with work such as consumer driven differentiation (CD2)
 - Forged fruitful alliances with People Soft, QRS and other IT software firms.

