

The KSA Observer

The KSA Observer began in 1970 and was published until 2008 in that form. It is a wonderful history of the growth of KSA and particular the people who were part of the firm during a period of remarkable and very successful transition of leadership and evolution of the business. Prior to this time, KSA was a sewing room engineering firm. After this period, KSA was a major retail, consumer products, and healthcare service provider.

The essence of the firm and the core of its success has always been the people in the firm. Kurt Salmon himself was the root of that concept and he expressed those ideas in the first edition of the KSA Observer. The core principle has been the key to the firm's success before and since.

Excerpts of Observations from Kurt Salmon in his column of the first edition of The KSA Observer, Volume 1, No. 1 March 31, 1970

... I would like to use this first column to elaborate upon the several goals of the KSA Observer. Our first aim, of course, is to preserve the sense of "family" within KSA. It is not the hackneyed and rather condescending idea of "one-big-happy-family" to which I refer, but the very real and close personal ties that have developed among us. It has been one of the unique strengths of KSA (and therefore one of the elements that has helped make our company unique) that we respect and work with each other as professionals, and at the same time know and appreciate one another as individual human beings. These two conditions do not always co-exist in business; when they do, the combination is unbeatable.

- Kurt Salmon